

RUMBLE Art

contemporary art fair · february 4-14, 2010 · santa barbara, california

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2009 Highlights and 2010 Happenings

As Santa Barbara's international contemporary art fair, Rumble Art is creating a rumble in the art world by [breaking down barriers between artists and the public, sparking new dialogue on world affairs through art, and raising funds to improve local and global human welfare](#), all while presenting one of the [premier art events on the West Coast](#). Rumble Art 2010 will take place February 4-14, 2010 in Santa Barbara, coinciding with the Santa Barbara International Film Festival and forming a cornerstone of a burgeoning winter arts season in the city.

Last year's groundbreaking fair [drew 3,000 people over ten days of free art exhibitions](#), including an ocean-blue installation piece swirling down a corridor of mirrors by Blakeney Sanford, a Rube Goldberg-like "nothing machine" by Rodney Aguilar, and eye-popping updated Cubism from Argentine painter Lucas Rise. With [paintings, drawings, photography, sculpture, film, and digital art](#), our reach spanned from video installations by Macedonian performance artist Igor Josifov to the vivid underwater photography of Californian Clinton K. Hollister. [Unlike typical art fairs, we showcase cutting-edge individual artists directly](#), connecting artists' visions with art buyers and a culturally curious public in an invigorating setting. For 2009, that setting included a 500-person opening reception, a party given by artist and philanthropist Morris Bear Squire, and a celebration for the film festival premiere of Cass Warner's *The Brothers Warner*. In line with [our belief that art inspires social change](#) and our commitment to "think global, act local," a portion of 2009 art sales proceeds benefited both the international charity [Doctors Without Borders](#) and the local relief charity [The Unity Shoppe](#).

In the works for Rumble Art 2010 are a beautiful space on Santa Barbara's picturesque main street and a subtle theme of ["sex and politics."](#) With a new Spanish-language website to expand our global presence, and a partnership with the exceptional [ProyectArte school](#) for young art prodigies in Buenos Aires, we will have a strong Latin American focus for 2010. Featured artists also hail from London, Prague, and across the US, with some pieces commissioned especially for Rumble. The eco-conscious nonprofit [Art from Scrap](#) is also a major partner of Rumble Art. Proceeds from Rumble Art 2010 will benefit both The Unity Shoppe and fund [art therapy programs for orphaned girls in Tanzania](#) through the [Janada L. Batchelor Foundation for Children](#). In November 2009, we hosted [multiple events in Southern California](#) to showcase the vital work of this foundation. Other recent Rumble Art events include a summer short film series, an exhibition on the female form, and art classes for clients of the Santa Barbara Mental Health Association.

As we craft a fantastic 2010 event and continue pursuing our vision of an [energizing wake-up call for art and social change](#), we want to reflect the dreams, desires, and cultural rumblings of an ever-widening circle of friends and artists. [Rumble Art is a project of the Morris B. Squire Art Foundation](#), through which all donations can be tax-deductible.

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Sponsorship Opportunities for 2010 Fair

Rumble attendees are passionate about cutting-edge aesthetics, vibrant style, and new trends in contemporary art, media, and culture. Sponsors can enjoy outstanding visibility as we celebrate new art and artists, discuss world affairs through the lens of art, and raise money to increase human welfare and dignity.

Opportunities for corporate sponsorship with the Fair range from \$20 to \$10,000+, and can reflect your needs, taste and style, with unique strategies developed just for you.

- **Brand** a Rumble gallery or sponsor a party on any of 10 fair nights
- **Show off and share:** product placement, door prizes/silent auction prizes
- **Cross-promote** with Rumble-themed window displays or products.
From cocktails to computers, we're ready to collaborate.
- **In-kind** donations and media sponsorships welcomed; combinable with cash
- **Tax-deductible** under the Morris B. Squire Art Foundation

Sponsorship Levels : : : for creative customized visibility

Rumbler

\$10,000 and up

Possibilities include:

In-kind donations, single-sponsor gallery area, single-sponsor party, prominent signage, product placement, possible category exclusivity, recognition during fair announcements, recognition in printed materials, logo on media placements, website/Twitter/Facebook recognition

Rocker

\$5,000 to \$9,999

Possibilities include:

In-kind donations, co-sponsored gallery area, co-sponsored party, recognition during some announcements, prominent signage, product placement, recognition in printed materials, logo on media placements (space allowing), website/Twitter/Facebook recognition

Roller

\$2,000 to \$4,999

Possibilities include:

In-kind donations, co-sponsored party, signage, product placement, recognition in printed materials, logo on media placements (space allowing), website/Facebook/Twitter recognition

Mover

\$500 to \$1,999

Possibilities include:

In-kind donations, signage or product placement, recognition in printed materials, logo on Rumble media placements (space allowing) & website

Shaker

\$200 to \$499

Possibilities include:

In-kind donations, smaller logo/product placement at fair, recognition in most printed materials, logo on Rumble website

Stirrer

\$100 to \$199

Possibilities include:

In-kind donations, recognition in most printed materials, logo on Rumble website

Twister

\$20 to \$100

Possibilities include:

In-kind donations, recognition in some printed materials, recognition on Rumble website

A Few Details

Exclusive Opportunities

We are pleased to offer our biggest supporters exclusive “Presenting” designations, category exclusivity, or other rewarding and high-visibility arrangements.

Media Sponsors

Both ad space and publicity are very much needed to make Rumble Art a success – and make Santa Barbara an increasingly important destination for contemporary art.

Product Placement

We actively desire to create relationships that showcase your brand while creating memorable experiences for Rumble attendees.

Individual Donations (more information available)

Consider a private gift. Rumble Art would not be possible without generous individual support. Individuals can be recognized in a variety of ways at the fair, such as parties to celebrate a favorite artist or charity, and more. Individual Rumlbers and Rockers will be recognized at key verbal announcements; all individual donors will appear on website and in catalog.

To discuss sponsorship, please contact:

Lauren Wilson

Sponsorship Director

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